



EXHIBITOR WELCOME PACKET



May 18 - 19, 2027

Seaside Convention Center
Seaside, OR

Thank you for registering for the 2027 OACP Annual Conference Trade Show!

We appreciate your partnership and want to make sure you have all the necessary information to make the most of your investment of time and resources. This packet contains information about the Trade Show including:

- OACP staff contact information in case you need anything before or during the Trade Show
- Check-in instructions
- Instructions on shipping items prior to, and after the trade show
- Trade Show schedule
- General conference schedule
- Booth information
- Lodging and travel options
- Trade Show booth diagram

To help maximize the value of your time, we're intentionally creating opportunities to drive strong, consistent traffic to your booth throughout the conference. To support this effort, we've planned a few strategic activities:

1. **"The Pendleton Vendor Round-up"** (better known as BINGO): Each company will have a unique sticker to place on an attendee's BINGO card. Attendees can earn cash prizes for visiting a set number of booths, with grand prizes for those who visit every booth. To receive a sticker, attendees will be encouraged to ask, *"How does your product or service help me as a law enforcement leader?"* Once you've shared your information, you can award your sticker. The goal is to keep steady traffic flowing to every booth while encouraging meaningful conversations.
2. Returning (after several successful years), is our signature Search and Find game. Once this game begins, some of the Oregon chiefs transform into a pack of wild elementary kids unleashed for recess. Consider yourself warned. We provide each company with a small cut out with an image of the conference theme. You decide where to hide it in your booth. Make it as easy or difficult as you want. The idea is for them to poke around some of your products while looking for the cutout. Once found, they get to exchange it for one of the hundred gifts set out on a display table in the middle of the Exhibit Hall. Our goal is that while surveying some cool things at your booth they'll come back to explore a bit more.

To build on that momentum and keep the energy high throughout the hall, we encourage you to consider contributing a giveaway item to be included among the prizes. Not only does this add to the excitement, but it also gives us an opportunity to highlight your company and when possible, direct the winner back to your booth. If you'd like to participate, simply bring your item (with an attached business card so we can provide proper credit) to the registration table at check-in.

3. Mealtimes. We tried this last year and we received great feedback. You'll have an opportunity to sit down with Oregon LE leaders during meals. Although we have limited space, at check-in you will be given two meal tickets (either 2 for lunch on Tuesday or 2 for breakfast on Wednesday, or one for each meal) depending on how you want to use them. Our desire is that this will give you a bit more relaxed time with those leaders you're hoping to connect with.
4. The Vendor Reception takes place on Tuesday from 4:30-6:00pm with drinks and appetizers, and plenty of cocktail rounds scattered among the event space for easy conversations. After the reception finishes at 6, conference attendees are free for the evening. Consider asking them to join you and your team for dinner. With no dinner on the schedule, we are hopeful this will be a great opportunity for your team to snag one or more chiefs by enticing them to a beer and burger.

Please find the attached spreadsheet for your review. To ensure accurate representation of your company - including your booth number, representative names, and contact details - please take a few moments to verify the information. This will help us showcase your business correctly throughout the conference, on our website, and in the new OACP Conference app. Your prompt review will ensure seamless promotion and visibility for your brand.

Contact Information

Feel free to reach out prior to and during the conference. We're here to help.

Marie Campbell
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Checking in at the Seaside Convention Center

You may check in and set up your booth any time between 8 am and 12 pm on Tuesday, May 18. Please follow the signs to the Vendor Check-in area. There you will receive your name tag, conference information, and final booth assignment (in case of any last-minute changes). There will be a vendor welcome and informational meeting at 11 am on Tuesday, May 18. Please make sure to set aside time for this. If you prefer, you can set up your booth after this 30-minute meeting where we will be going over the schedule and the Trade Show activities.

You are welcome to pull up to the front of the convention center to drop off items. If you have a vehicle you are placing in the trade show, please make arrangements with Marie prior to the trade show to drop off the vehicle on Monday, May 17. She will connect you with Seaside Convention Center staff. Detailed information will be sent to the individual vendors who have vehicles to park.

Shipping items to the Convention Center

- If you need to ship items to Seaside Convention Center, please send shipments to the below address (not arriving before Friday, May 14, 2026.) Outgoing shipments can be picked up on Thursday, May 19. Our Vendor Show ends at 10am and vendors will begin packing things up at that time.

*Attn: OACP Trade Show
Seaside Convention Center
415 1st Ave
Seaside, OR 97138*

Trade Show Schedule *(Tentative)*

Monday, May 17

Vehicle Placement (Detailed information will be sent to the individual vendors who have vehicles to park.)

Tuesday, May 18

8:00 am – 12:00 pm	Vendor Check-in and Set-up
11:00 – 11:30 am	Vendor & Sponsor Information Meeting in Happy Canyon
12:00 – 1:00 pm	Lunch with Conference Participants (for those vendors choosing to use complimentary meal ticket for this meal)
1:00 – 2:00 pm	Conference Participant Break with Vendors
4:30 – 6:00 pm	Vendor & Sponsor Reception with Conference Participants

Wednesday, May 19

7:30 – 8:30 am	Breakfast with Conference Participants (for those vendors choosing to use complimentary meal ticket for this meal)
8:30 – 9:30 am	Conference Participant Break with Vendors
9:30 am – 12:00 pm	Teardown

Conference General Schedule for attending Law Enforcement Leaders

We have done our best to create as much time as possible for law enforcement leaders to engage with our vendor partners during the conference, despite time constraints dictated by Oregon's required training hours. We want to acknowledge these time constraints up front and post this conference schedule for you to refer to. We promise we will do our very best to make the Trade Show a positive experience with a satisfying ROI. We welcome any suggestions you may have and will do our best to implement good ideas brought to us by our valued partners.

Monday, May 17

8:00 am – 5:00 pm	Conference Check-in Available
8:00 am – 9:00 am	Coffee & Networking Hour
9:am – 12:00 pm	Committee Meetings & Additional Training Sessions (Optional)
11:am – 12:00pm	OACP Overview presented by President Mike Krantz: <i>Information for those new to the OACP</i>
11:am – 12:00pm	OACP Committee Overview: <i>Information for those considering joining an OACP Committee</i>
12:00 – 1:00 pm	Lunch
1:00pm – 5:00 pm	Board & General Membership Meeting
5:30pm – 6:00 pm	Cocktail Hour
6:00pm – 8:30 pm	Past Presidents' Dinner & Retired Member Legacy Dinner

Tuesday, May 18

8:00 – 9:00 am	Welcome & New Member Installation Breakfast
9:am – 12:00 pm	Training – Presenter:
12:00 – 1:00pm	Lunch with Vendors & Sponsors
1:00 – 2:00 pm	Break with Vendors
2:00 – 4:30 pm	Training – Presenter:
4:30 – 6:00 pm	Vendor Reception

Wednesday, May 19

8:00 – 9:00 am	Breakfast with Vendors & Sponsors.
9:00 – 10:00 am	Break with Vendors
10:am - 12:00pm	Training – Presenter:
12:00 - 1:00 pm	Lunch
1:00 - 2:00pm	Free Time
2:00 - 3:00	Training - Presenter
3:00 - 6:00pm	Training - Presenter:
6:00 - 7:00 pm	Cocktail Hour
7:00 pm	Group Photo taken at 7:00
7:15 – 9:00 pm	Awards Banquet

Thursday, May 20

8:00 – 8:30 am	Light Breakfast
8:30 – 12:00 am	Training – Presenter:

Trade Show Booth Diagram

(Coming Soon)

Booth Information

- Exhibit booths are pipe and drape (8' X 10')
- Two chairs are included at each table
- Wi-Fi is available for each vendor at no additional charge
- Electricity is available for each vendor at no additional charge

Sponsorship Packages

Please see below the various OACP Sponsorship Packages. Our desire is to provide options that meet the needs and budgets of each organization. By partnering with us as a sponsor, you will receive more visibility prior to, during, and after the conference.

Benefits	Platinum \$4000	Gold \$3000	Silver \$1800	Bronze \$400
10-minute presentation time at conference				
Exhibitor Booth (or vehicle placement)				
Exhibitor Booth				
Sponsorship poster in registration area				
Special signage on tradeshow booth				
Scrolling banner on OACP website.				
Scrolling Banner on OACP app				
Acknowledgement of sponsorship on OACP's Members Only Landing Page (with company logo) for one-month post-conference				
Acknowledgement of sponsorship on OACP's Members Only Landing Page (without company logo) for one-month post-conference				
Acknowledgement of sponsorship at Welcome Breakfast				
Company logo on most conference material				
Listing on OACP's Marketplace				
Acknowledgement on OACP app and company logo/information under sponsorship tile				

Lodging & Travel Options

Vendors are responsible for making their own hotel reservations. While the Seaside Civic & Convention Center does not have an on-site hotel, numerous accommodations are available within easy walking distance, along with additional lodging throughout Seaside.

- [Inn at Seaside](#) – Directly across from the Convention Center (approximately 2-minute walk).
- [SaltLine Hotel](#) – 0.1 mile (approximately 2-minute walk).
- [Holiday Inn Express & Suites](#) – Across the river from the Convention Center (approximately 3-minute walk).
- [Rivertide Suites](#) – 0.2 mile (approximately 3-minute walk).
- [Kathryn Riverfront Inn](#) – 0.2 mile (approximately 4-minute walk).
- [River Inn at Seaside](#) – 0.25 mile (approximately 5–7-minute walk).
- [Best Western Plus Ocean View Resort](#) – 0.4 mile (approximately 8-minute walk).

Travel Options:

Portland International Airport (PDX)

Portland International Airport is the closest major commercial airport, located approximately 90 miles from Seaside (about a 2-hour drive). PDX offers extensive domestic flight options and connections for vendors traveling from across the country.

Ground Transportation

Rental cars are available at Portland International Airport and are generally the most convenient option for traveling to Seaside, particularly for vendors transporting exhibit materials. From Portland, travel west on Highway 26 to Highway 101, then north into Seaside. Travel time is approximately 1.5–2 hours, depending on your starting location and road conditions. Vendors shipping exhibit materials or transporting larger displays should plan their arrival and unloading arrangements in advance.

Looking forward to seeing you in Seaside!

Marie Campbell
OACP Association Executive

