



Greg Zaroslinski

President
Performance Protocol

Greg Zaroslinski is a renowned keynote speaker and performance life coach with a remarkable background in both the U.S. Military and the entrepreneurial world. Serving for more than 10 years in the military, Greg excelled in Joint Operations overseas before transitioning to a standout role in Navy Recruiting District Phoenix, where he was named Recruiter of the Year and finished as a top recruiter nationally in 2008 & 2009.

Shifting to entrepreneurship, Greg was recognized as the 2021 Entrepreneur of the Year and is an active member of the Entrepreneur Organization (EO).

He has successfully founded several businesses while maintaining his passion for coaching and recruiting, specializing in Law Enforcement. Through his speeches and coaching, Greg inspires individuals and teams to achieve their full potential, demonstrating the impact of resilience, leadership, and commitment to excellence

Topic: Next Generation Recruiting and Retention – Playing by Their Rules

Law Enforcement is falling behind in the realm of recruiting the next generation, and excuses only exacerbate the problem. Through a mindset shift in how we approach Law Enforcement staffing, executing effective leadership and strategy, agencies can effectively recruit and retain Gen Z.