



EXHIBITOR WELCOME PACKET



April 23 & 24, 2025

Pendleton Convention Center
Pendleton, OR

Thank you for joining us for the 2025 OACP Annual Conference Trade Show!

We appreciate your partnership and want to make sure you have all the necessary information to make the most of your investment of time and resources. This packet contains information about the Trade Show including:

- OACP staff contact information in case you need anything before or during the Trade Show
- Check-in instructions
- Instructions on shipping items after the trade show
- Trade Show schedule
- General conference schedule
- Booth information
- Trade Show booth diagram

We acknowledge up front the tension present at every conference. Our valued vendor partners (that's YOU) make a lot of sacrifices to be at OACP's conference. You must justify to your higher ups that this conference will be worth the cost & effort. Not only have you paid for a booth (or a sponsorship for many of you), but you also needed to pay for transportation and lodging (and traveling to the remote town of Pendleton ain't no easy task). You devote valuable time to making connections to highlight your products and services. Please know how much this is appreciated and that we truly want this conference to be worth your investment. Although Oregon training requirements don't allow more time in the schedule than what we have provided for connecting with vendors, we do commit to trying to make the hours that are provided as beneficial to you as possible.

We are hoping for a lot of energy and traffic at your booths throughout the conference. To help facilitate this we have scheduled a few strategic activities:

1. **Scavenger Hunt** game that we've received positive feedback from previous years. This time the activity will take on a new, tech-forward feel with the game being played on our new conference app. The biggest benefit to this activity is that it requires attendees to ask the question, "How does your product or service help me as a law enforcement leader?" Once you feel satisfied in giving them the information, you can check them off in the app. They will be given raffle tickets for so many check marks that they can use to win \$50 bills. The hope is that this game keeps the traffic flowing to your booth.
2. Returning (after several successful years), is our signature **Search and Find game**. Once this game begins, some of the Oregon chiefs transform into a pack of wild elementary kids unleashed for recess. Consider yourself warned. We provide each company with a "cut out" and you decide where to hide it in your booth. Make it as easy or difficult as you want. The idea is for them to poke around some of your products while looking for the cutout. Once found, they get to exchange the cutout for one of the hundred gifts set out on a display table in the middle of the Exhibit Hall. Our

ultimate hope is that while surveying some cool things at your booth they'll come back to explore a bit more.

3. **Mealtimes.** We've heard your request to sit down with Oregon LE leaders during meals. Although we have limited space, at check-in you will be given two meal tickets (either 2 for lunch on Wednesday or 2 for breakfast on Thursday, or one for each meal) depending on how you want to use them. Our desire is that this will give you a bit more relaxed time with those leaders you're hoping to connect with.
4. The **Vendor Reception** takes place on Wednesday from 4:30-6:00pm with drinks and appetizers, and plenty of cocktail rounds scattered among the event space for easy conversations. After the reception finishes at 6, conference attendees are free for the evening. Consider asking them to join you and your team for dinner. With no dinner on the schedule, we are hopeful this will be a great opportunity for your team to snag one or more chiefs by enticing them to a beer and burger.

Contact Information

Feel free to reach out prior to and during the conference. We're here to help.

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Shipping items from the Convention Center

- Outgoing shipments can be picked up on Thursday, April 24. Our Vendor Show ends at 10am and vendors will begin packing things up at that time.

*Pendleton Convention Center
1601 Westgate Pl
Pendleton, OR 97801*

Booth Information

- Exhibit booths are pipe and drape (8' X 10')
- Two chairs are included at each table
- Wi-Fi is available for each vendor at no additional charge
- Electricity is available for each vendor at no additional charge

Sponsorship Packages

Please see below the various OACP Sponsorship Packages. Our desire is to provide options that meet the needs and budgets of each organization. By partnering with us as a sponsor, you will receive more visibility prior to, during, and after the conference.

Benefits	Platinum	Gold	Silver	Bronze
10-minute presentation time at conference				
Exhibitor Booth (or vehicle placement)				
Exhibitor Booth				
Sponsorship poster in registration area				
Special signage on tradeshow booth				
One month of a website banner on our website (created by OACP)				
Scrolling Banner on OACP's new app				
Sponsorship poster at one or more of main sessions				
Primary sponsor of one of the conference meals/events				
Acknowledgement of sponsorship on OACP's Members Only Landing Page (with company logo) for one-month post-conference				
Acknowledgement of sponsorship on OACP's Members Only Landing Page (without company logo) for one-month post-conference				
Acknowledgement of sponsorship at Welcome Breakfast				
2 Tickets to Annual Awards Banquet				
Company logo on most conference material				
Listing on OACP's Marketplace				
Acknowledgement on OACP's new app and company logo/information under our sponsorship tile				

Trade Show Schedule

Tuesday, April 22

Vehicle Placement

Wednesday, April 23

8:00 am – 12:00 pm Vendor Check-in and Set-up

11:00 – 11:30 am Vendor & Sponsor Information Meeting in Happy Canyon

12:00 – 1:00 pm Lunch with Conference Participants (for those vendors choosing to use complimentary meal ticket for this meal)

1:00 – 2:00 pm Conference Participant Break with Vendors

4:30 – 6:00 pm Vendor & Sponsor Reception with Conference Participants

Thursday, April 24

7:30 – 8:30 am Breakfast with Conference Participants (for those vendors choosing to use complimentary meal ticket for this meal)

8:30 – 9:30 am Conference Participant Break with Vendors

9:30 am – 12:00 pm Teardown

Conference General Schedule for attending Law Enforcement Leaders

We have done our best to create as much time as possible for law enforcement leaders to engage with our vendor partners during the conference, despite time constraints. We promise we will do our very best to make the Trade Show a positive experience with a satisfying ROI. We welcome any suggestions you may have and will do our best to implement good ideas brought to us by our valued partners.

Conference General Schedule

Tuesday, April 22

8:00 am – 5:00 pm	Conference Check-in Available	Lobby
8:00 – 9:00 am	Coffee & Networking Hour	Rooms 1-4
9:00 am – 12:00 pm	Committee Meetings & Additional Training Sessions (Optional) <i>(More information to come)</i>	TBD
11:00 am – 12:00 pm	OACP Overview presented by President Mark Daniel: <i>Information for those new to the OACP</i>	TBD
11:00 am – 12:00 pm	OACP Committee Overview: <i>Information for those considering joining an OACP Committee</i>	TBD
12:00 – 1:00 pm	Lunch	Rooms 1-4
1:00 – 5:00 pm	Board & General Membership Meeting	Roy Raley Room
5:30 – 6:00 pm	Cocktail Hour	Hamley's
6:00 – 8:30 pm	Past Presidents' Dinner & Retired Member Reception – ALL ATTENDEES INVITED <i>(Entertainment with Ty Lake)</i>	Hamley's

Wednesday, April 23

7:30 – 8:30 am	Welcome & New Member Installation Breakfast	Rooms 1-4
8:30 – 11:30 am	Training – Michael Laidler <i>Topic: 'Foolproof: Simple Strategies to Retain Your People'</i>	Roy Raley Room
11:30 am – 12:30 pm	Lunch with Vendors & Sponsors	Rooms 1-4
12:30 – 1:30 pm	Break with Vendors	Vendor Hall
1:30 – 4:30 pm	Training – Ed Monk <i>Topic: Critical Law Enforcement Lessons-Learned from Active Shooter Attacks</i>	Roy Raley Room
4:30 – 6:00 pm	Vendor Reception	Vendor Hall & Happy Canyon

Thursday, April 24

8:00 – 9:00 am	Breakfast with Vendors & Sponsors.	Rooms 1-4
9:00 – 10:00 am	Break with Vendors	Vendor Hall
10:00 am – 12:00pm	Training – Chris Littrell <i>Topic: Chaos to Courage - The Chaos and Trauma of Policing, Recovery and Healing, Post-Traumatic Stress</i>	Roy Raley Room

Injury Prevention Through Science-Based Protocols.

12:00 - 1:00 pm	Lunch – <i>(Women leaders will meet separately and will be joined by FBI Special Agent Stephanie Shark)</i>	Rooms 1-4
1:00 – 5:00 pm	Training – Dr. David Griffin <i>Topic: 'Principled Leadership – The Charleston 9'</i>	Roy Raley Room
5:30 – 6:30 pm	Cocktail Hour in the iconic Let 'er Buck Room	Pendleton Roundup area
6:30 – 7:00 pm	Cocktail Hour continues (and Group Photo taken at 7:00)	Main Hall (Happy Canyon)
7:00 – 9:00 pm	Awards Banquet & Entertainment (with Scotty Wilson & Music Medicine)	Main Hall

Friday, April 25

7:30 – 8:00 am	Light Breakfast	Rooms 1-4
8:00 – 11:00 am	Training – Crisis Intervention Teams <i>Team: Julie Collinson, Ridg Medford, Joe Miller & Dan Brown</i>	Roy Raley Room
11:30 am – 1:00 pm	Optional Drone Demonstration & Lunch <i>(for all conference attendees)</i>	Pendleton Airport
