



Bob Day

Chief, PPB | Owner of Reluctant Change

Bob is the owner of Reluctant Change, a company that offers workshops, keynote speeches, and consulting services on how to use humility, curiosity, empathy, and hope as a vital pathway to managing change and leading effectively. He is also a Vistage speaker and a consultant. He retired as Deputy Chief of Police with over 29 years of law enforcement experience in 2019. In the fall of 2023, he was asked to return to the Police Bureau and appointed the 51st Chief of Police in the City of Portland, a position he currently holds today.

As a leader, Bob has led multiple assignments and teams in the Portland Police Bureau, including the Training Division, Critical Incident Command, Crowd Management, and Operations Branch. He has been recognized for his innovative ideas in crime reduction strategies and his commitment to leading difficult conversations about race, civil disorder, behavioral health, and their impact on the criminal justice system. He has also been a trusted advisor to corporate and public sector leaders and a sought-after presenter on topics such as leadership, resilience, and hope. Bob believes that curiosity can help us think critically, engage in meaningful connections, and broaden the range of opportunities to embrace change. He invites others to join him on a journey of discovery and learning and to see each other in our humanity.

Topic: *Navigating Change Amid Life, Leadership, and Loss*

We all recognize change is constant. As leaders we are tasked with managing our own comfort with change as well as those we are surrounded by. By demonstrating behaviors such as humility, curiosity, empathy and hope we can provide pathways for ourselves and others during times of change.