

LAKE OSWEGO - #YOUANDBLUE

The City of Lake Oswego is striving to change the conversation about law enforcement this holiday season by unveiling a new campaign called #youandblue. The goal of the campaign is to celebrate the partnership between citizens and law enforcement. The community is invited to take to social media to share photos with the Lake Oswego Police Department and include the hashtag #youandblue.



The kick off for #youandblue will take place at the annual Lake Oswego Christmas Tree Lighting on Friday, November 25 at 5:30pm. Community members can join the Lake Oswego Police team at Millennium Plaza Park for photos with police K9s, decorated police vehicles and the cops in blue. Participants are encouraged to post on social media with the hashtag #youandblue. In addition, the Department will be collecting donations for the Oregon Food Bank in an effort to help eliminate hunger throughout the state. Donation receptacles will be located at Millennium Plaza Park.

The campaign continues through December 31, 2016. Police Officers will be present at numerous holiday events and activities, including Tinseltown Trolley, Holiday Concert, serving meals at the Adult Community Center's Holiday Luncheon, and more. Community members are encouraged to share positive interactions with law enforcement in their daily lives—whether it is an interaction with an officer at a local coffee shop or an officer's response to a community member in need. "I don't think what we're doing is just about having your picture taken with a cop," says Lt.



Doug Treat of the Lake Oswego Police Department, "It's about the greater picture of law enforcement and the community...bringing Lake Oswego together...small everyday moments that promote relations, humanity and good." The Police Department hopes #youandblue will celebrate the unity between law enforcement and community members and continue to enhance the quality of life for all Lake Oswegans.

For additional information, please contact Chief Don Johnson, or Captain Dale Jorgensen, at 503-635-0250.

Read an article from our local paper here:

<http://portlandtribune.com/pt9-news/331910-211516-youandblue-campaign-to-celebrate-lopds-relationship-with-community->

